JUDGING CRITERIA

Contestants will be scored by AMPLIFY judges using a performance rubric developed by the Motown Museum AMPLIFY team, with the scoring of each section using a scale of one to ten, with ten being the highest and one being the lowest score.

Contestants will be judged on the following criteria for the semi-finals and Grand Finale:

- Vocal Performance and Vocal Arrangement
- Stage Presence/Personality
- Originality/Creativity
- Time (Performance should not exceed 5 minutes. Time will be kept by a Motown Museum timekeeper)

Judges' scores will be tallied at the end of each competition day and reviewed by a Motown Museum staff person.

Time is not kept by the judges. A Motown Museum AMPLIFY team member is responsible for keeping time of each performance. This is in order to allow the judges to focus their entire attention on performance without worrying about keeping track of the clock. ½ point is deducted if the performance exceeds 5:10. 1 full point is deducted if piece exceeds 5:20.

Scores will be averaged by a Motown Museum AMPLIFY team member after time is noted.

In the event of a tie, acts will face off in another round performing songs of their choice to tracks or a cappella.

The winner will be crowned the 2019 AMPLIFY Performing Act of the Year!

Motown Museum is an independent organization not affiliated with Universal Motown Records.