AUDITIONS AND PERFORMANCE:
Semi-Finals and Grand Finale

The semi-final performances will take place at DIME (1265 Griswold St, Detroit, MI) between 8:00pm and 10:00pm. No more than 15 Acts will perform a night. Nightly semi-finals will conclude at approximately 10pm.

All contestants must arrive by 7:30PM and check in with a Motown Museum team member.

Contestants are only eligible to compete as a part of one Act.

All contestants must complete an artist release form.

Contestants must provide a recording backing track for the semi-final performance unless indicated that the performance will be a cappella. Submit the file in mp3 format or email a YouTube link to programs@motownmuseum.org once notified of contestant status. If tracks are not received before the semi-final date (unless performing a cappella), you will be ineligible to compete. Phones, iPods or other mp5 devices may NOT be used. Background accompaniment must be clear of any and all vocals. If you find it difficult to find a quality instrumental to support your audition song, please send the track you hope to use. Exceptions will be made at the discretion of the Motown Museum AMPLIFY team.

The top 2 scores from each semi-final competition will advance to the Grand Finale.

The top 8 scoring acts from the semi-finals will compete at the Garden Theatre in Detroit between 8:00pm and 10:00pm on November 15th. All contestants are required to arrive by 5:30PM.

The Motown Museum AMPLIFY team will select two WILD CARD ACTS to compete in the Grand Finale. The WILD CARD ACTS are soloists or groups not selected as finalists by the panel of judges. These acts may or may not be present at the semi-final round scheduled October 24, 2019. This will make a total of 10 performing acts to compete in the Grand Finale.

The order in which each Act competes at the Grand Finale shall be determined by the Motown AMPLIFY Team.

With the exception of the WILD CARD ACTS, contestants must be present at the final semi-final round (one representative for act will suffice). At the conclusion of the round, a Motown Museum AMPLIFY team member will ask one person per act to draw a number (1-8). This drawing decides the order in which groups select their performance song for the Grand Finale.

A list of classic Motown songs (1959-1988) will be shared with each group. Groups have 10 minutes to decide which song they’d like to perform and announce it to the audience that evening. No changes in song choice are allowed.

The WILD CARD ACT will make their selection after the top 8 finalist Acts. No changes in song selection are allowed.

Contestants may not use instruments or props for the semi-final or Grand Finale.

The Motown Museum expects all performances to be family friendly. Songs containing vulgar or explicit sexual lyrics will not be allowed. Contestants who, during their performance, use any obscene, offensive, sexual or otherwise inappropriate behavior or gestures, including without limitation those referencing or depicting violence, nudity or explicit activity, or which are not in alignment with the spirit of contest, as determined by Motown Museum AMPLIFY team, will be disqualified from the competition.

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