



STAY TUNED FOR EVEN MORE EXCITING ANNOUNCEMENTS!

## Reflections: My Motown Story EXHIBIT OPENING

Date: Wed. Apr. 17th  
Location: Motown Museum

In celebration of Motown's 60th Anniversary, Reflections: My Motown Story highlights the profound way in which Motown shaped our culture and reflected our shared humanity.

This exhibit features stories of individuals who, through their exposure to the Motown Sound, changed their perception of themselves and/or society.

Reflections brings a voice to how the power of music Inspired Greatness, Broke Barriers and United People.

## MOTOWN 60: A GRAMMY CELEBRATION



Air Date: Sun. Apr. 21th  
8pm / 7pm Central on CBS and CBS ALL ACCESS

Get ready for a star-studded tribute to the iconic Motown sound. Join Hosts Cedric The Entertainer and Smokey Robinson As they pay tribute to the iconic Motown Sound that changed America.

With special appearances by:

Diana Ross, Stevie Wonder, Martha Reeves, Valerie Simpson, John Legend, Boyz II Men, Tori Kelly, Pentatonix, Meghan Trainor and more...

Tune in Sunday, April 21, 2019 and join the celebration.

## FOUNDER'S DAY COMMUNITY CELEBRATION

Date: Sun. May 19th, 12pm-5pm  
Location: Motown Museum Campus  
Free Admission!

### Stop In the Name of Love

and visit Motown Museum for our community celebration in honor of the late Esther Gordy Edwards.

Come enjoy a day filled with tours, live music and entertainment, dancing, food trucks and community vendors on the Motown Museum campus.

Join us for this special day with free admission all day!

We'll be **Dancing in the Streets**.

No advance reservations or online ticket purchases.

## IGNITE SUMMER CAMP

Date: July 8th thru July 19th  
Location: Motown Museum Campus in partnership with Wayne State University

### Calling all performing arts students grades 9-12!

IGNITE summer camp is an opportunity to enhance your talent, collaborate with other artists, engage in songwriting, musicianship, singing, beatmaking and dancing. Meet industry professionals and explore the business of music. You will form your own groups to write, arrange and perform an original song at the IGNITE showcase. IGNITE Summer Camp details coming soon.

## SPARK SUMMER CAMP

Date: Aug. 5th thru Aug. 16th  
Location: Motown Museum Campus in partnership with the University of Detroit Mercy

SPARK is an opportunity for budding artists, grades 6-8, to learn the basics of music performance, songwriting, singing, dancing and recording. As a camper, you'll make new friends, build on your talents, find your creative spark and learn there is a place in the arts for everyone. Summer Camp details coming soon.

## MOTOWN 60th ANNIVERSARY WEEKEND



A B E N E F I T F O R M O T O W N M U S E U M

A CELEBRATION SO BIG, IT TAKES THREE DAYS TO DO IT!

## SAVE THE DATES

September 21 – September 23, 2019

## MOTOWN 60 WEEKEND

DETROIT

### MOTOWN GOSPEL CONCERT

A Spirit Filled Musical Experience

### HITSVILLE HONORS

An Unforgettable Gala, Motown Musical Tribute and Awards Celebration

### SOUL IN ONE CELEBRITY GOLF CLASSIC

Golfers Get Ready for a Shotgun Start

For Event & Sponsorship Information: please call 313.875.2264

## AMPLIFY: The Sound of Detroit

Singing Competition

Preliminary Rounds

Date: Thursdays Oct. 3rd, Oct 10th, Oct 17th and Oct 24th

Location: Detroit Institute of Music Education, 1265 Griswold, Detroit, MI 48226

Grand Finale

Date: Fri. Nov. 15th, 8pm – 10pm

Location: The Garden Theater, 3929 Woodward Ave, Detroit, MI 48201

Calling Detroit's top singers to the stage!

Enter the AMPLIFY singing competition for a chance to win recording studio time and a \$2,500 cash prize!

This competition is like no other. Meet and be mentored by industry professionals, gain national exposure and earn the title

**The 2019 AMPLIFY: The Sound of Detroit Winner!**

Competition details coming soon.

## CAROLS AND COCOA

Date: Sat. Dec. 7th, 7pm – 9pm

Location: Motown Museum

Join Santa and Mrs. Claus for a magical evening at Motown filled with live music and holiday cheer.

Come sing, sip and **Shop Around** to find unique gifts for the music lover in your life.

