

★  
**MOTOWN**  
MUSEUM

*Giving Guide*



**Explore Programming and Public  
Event Partnership Opportunities!**

## Dear Friend,

More than 40 years ago, my grandmother, Esther Gordy Edwards had a dream: to preserve the modest Detroit home where a group of young visionaries changed music forever. That house, Hitsville U.S.A., was the birthplace of Motown Records, a force that broke barriers, united communities, and gave the world a soundtrack of hope and joy.

Founded in 1959 by Berry Gordy, Motown was more than music. It was a story of determination, creativity, and entrepreneurship that inspired generations to believe that greatness can come from anywhere. Today, Motown Museum welcomes thousands of visitors and carries that legacy forward, through interactive docent-led tours and dynamic exhibits which bring to life the values of creativity, artistry, and the entrepreneurial spirit that shaped a movement and changed music forever.

Through our artist development and education hub Hitsville NEXT, we mentor and train the next generation of artists and entrepreneurs by empowering them with the tools, resources, and confidence to succeed. This vital programming builds a strong, supportive community for artists and opens doors to networks and resources that retain talent in the City of Detroit. Your support makes this possible. Every gift helps us preserve Motown's authentic story and invest in people and programs that change lives.

Now, we are writing the next chapter. Our \$75 million expansion, The Motown Experience, will transform the Museum into a 50,000-square-foot world-class destination for entertainment,



education, and community engagement. The completed Expansion will stand as a powerful driver of progress by bringing new life to nearby communities, opening doors to jobs and business opportunities, adding to Detroit's cultural and economic landscape and bolstering tourism from across the state of Michigan and beyond.

We hope upon exploring our Giving Guide that you discover one or more initiatives that motivate you to partner with us to make a lasting impact. Together, we can ensure Motown Museum remains a vibrant hub for artistry, creativity, and entrepreneurship that fuels tourism, creates jobs, strengthens communities and inspires future generations. Now is the perfect moment to join us as part of Motown's growing legacy so thank you for considering this meaningful investment as we shape Motown Museum's next chapter. We can't wait to walk this incredible journey together.

Wishing You Continued Success,

*Robin R. Terry*

Robin R. Terry  
Chairwoman and CEO of Motown Museum

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313.875.2264 ext. 226



## MISSION

To preserve, promote and celebrate the authentic Motown Story as a platform for others to flourish as thinkers, creators, neighbors and entrepreneurs.

## VISION

That all generations will come to know, be inspired and transformed by the legacy, sound and unparalleled cultural and social impact of Motown.



Berry Gordy Jr. Boulevard  
2648 W. Grand Blvd.  
Detroit, MI 48208  
313.875.2264

[motownmuseum.org/support](http://motownmuseum.org/support)



## What's Going On...

### About Motown Records

The Motown story began in 1959 with a dream and an \$800 family loan

### About Motown Museum

Founded in 1985 by Esther Gordy Edwards

### Hitsville NEXT

SPARK and IGNITE Summer Camps, Lyric Project, AMPLIFY: The Sound of Detroit, Motown MIC: The Spoken Word and Pop Shop

### Community Events & Engagement

Weekends on Rocket Plaza, Founder's Day, and Motown By the Book Series

### A Bold New Future

Plans for expansion and campus growth

### Partner Recognition & Annual Fund Donor List

### Ways to Support Motown Museum

Help sustain our rich musical and cultural legacy!

# About MOTOWN RECORDS

The Motown story began in 1959, when founder Berry Gordy, a young aspiring songwriter, borrowed \$800 from his family's savings club and created his own record label. With early success, he purchased a home in the Northwest Goldberg neighborhood in Detroit, where he lived upstairs with his family and worked on the first floor, converting an attached photography studio into a fully equipped recording studio. To manifest his vision, he hung the now-famous sign outside dubbing the location Hitsville U.S.A., the place where hits were made.

The house on West Grand Boulevard became a home for talented neighborhood youth whose unparalleled sound came to define a generation and change the world. Few companies in American history have wielded such enormous influence on the style and substance of popular music and culture as Motown Records. With over 180 number-one hit songs its impact—from pop to hip-hop—continues to be felt today. Smokey Robinson and the Miracles, Diana Ross and the Supremes, the Four Tops, Gladys Knight & the Pips, Stevie Wonder, Marvin Gaye, The Temptations, Martha Reeves and the Vandellas, and the Jackson 5 are just a few of the legendary artists who contributed to what the world came to know as the “Motown Sound.”





# About MOTOWN MUSEUM

Founded in 1985 by Esther Gordy Edwards, Motown Museum is a 501(c)(3) not for profit, tax-exempt organization in Detroit. The Museum is committed to preserving, protecting, and presenting the Motown story through authentic, inspirational, and educational experiences. Located on the original site where Motown Records was founded and operated, the Museum is the beating heart of the extraordinary Motown legacy, a destination that celebrates the past while simultaneously building a bridge to the future.

Today we have an opportunity to leverage this profound legacy of music, business acumen, and community to help share this unique Detroit story with the world; to rebuild the historic Northwest Goldberg neighborhood; and to empower people, particularly youth, with inspiration and access to the art and business of entertainment. Join us as we begin the next chapter of the Motown story with a gift to the Museum's Annual Fund.

In 2016, Motown Museum announced an expansion campaign to increase the Museum's current footprint to a nearly 50,000-square-foot world-class entertainment and education tourist destination. When completed, the expanded site will have an impact on the surrounding Detroit neighborhoods, providing employment, sustainability, and community pride by serving as an important catalyst for new investment and tourism in the historic area.

**MISSION:** To preserve, promote and celebrate the authentic Motown Story as a platform for others to flourish as thinkers, creators, neighbors, and entrepreneurs.

**VISION:** That all generations will come to know, be inspired, and transformed by the legacy, sound, and unparalleled cultural and social impact of Motown.





Berry Gordy Jr Blvd



# Hitsville Next

**Hitsville NEXT** shares the extraordinary resources of the Motown Museum to empower and nurture individuals and communities through the legacy and unparalleled social and cultural impact of Motown Records. Hitsville NEXT further cements Motown's role in transforming future generations by providing access to education and resources designed to cultivate creativity and empower emerging artists and entrepreneurs of all ages.

Programs of Hitsville NEXT include a suite of educational enrichment and public engagement activities designed to empower and bridge the opportunity gap.

## ARTIST DEVELOPMENT

Skill development programs for emerging creatives in the recording industry

- **AMPLIFY: The Sound of Detroit**
- **Motown MIC: The Spoken Word**
- **SPARK and IGNITE Summer Camps**
- **The Lyric Project**

## ENTREPRENEURIAL DEVELOPMENT

A creative resource and opportunity hub for innovators and entrepreneurs

- **The Pop Shop:  
Entrepreneurs in Residence**
- **The Marketplace**
- **Master Class Series for Aspiring Artists**



# Are You? **Next**



## SPARK SUMMER CAMP

**Grades 6-8 | Application Required**

[CLICK HERE](#) to view program highlights

SPARK summer camp at Hitsville NEXT is a day camp that provides a safe space for middle school youth to explore their artistic talent and career opportunities available in the music industry. This camp is designed to draw connections between music creation and business development, exposing participants to the parallels between the music industry and entrepreneurship.

Participants attend workshops that cover career development topics such as songwriting, beat making, and performance. Immersed in the legacy of Motown, participants will actively engage with Motown Alumni and music industry professionals as they develop the understanding of what it takes to create their own original music.

Master classes and workshops provide high level facets of teaching discovery through each career focus, advocating for oneself, and developing an understanding that no one path is the same.

### PROGRAM OUTCOMES:

- Engage up to 40 aspiring artists in grades 6-8
- Offer diverse career development skills rooted in Motown's success
- Provide immersive camp experience in historical cultural environment
- Encourage collaboration and interpretation of a classic Motown composition
- Prepare participants for public performance

**Partnership Opportunities Available \$5K-\$50K | Details on page 32**





*"I was so excited to do this summer camp that I drove all the way from New York! With my experience being here, I've grown to love Motown and the City of Detroit."*

**Princess, 12  
Bronx, NY**



*"My daughter is really introverted and in this program I saw her blossom!"*

**Mother of Summer  
Camp Participant**



# IGNITE

## IGNITE SUMMER CAMP

Grades 9-12 | Application Required

[CLICK HERE](#) to view program highlights

IGNITE summer camp at Hitsville NEXT is a two-week day program for high school aged singers that will take them on an artistic journey through collaborative performances, group lessons, and workshops catered to the development of their songwriting, music production and performance skills. Camp curriculum offers specific outcomes designed to build strong musical foundations to successfully seize opportunities for long and sustainable careers.

This audition-based program provides participants with an authentic experience of being a performer inclusive of rehearsals, deadlines, and artistic development highlighting stage presentation, speaking skills and image counseling. Students are coached daily and supported by former Motown and Detroit artists and entertainment industry professionals from around the country. As the culminating project, all participants collaborate to record and perform an original song, as well as a Classic Motown song which is featured in a final showcase.

### PROGRAM OUTCOMES:

- Engage up to 40 aspiring artists in grades 9-12
- Offer diverse career development skills rooted in Motown's success
- Provide immersive camp experience in historical cultural environment
- Encourage collaboration and creation of original composition
- Prepare participants for competitive public performance

Partnership Opportunities Available \$5K-\$50K  
Details on page 32



*“What I love the most about this program is that it makes me feel welcome as an artist and as a person. Hitsville NEXT feels like a second home for me.”*

**Michael, 15  
Macomb, MI**



Hitsville U.S.A.

2648

MOTOWN  
STUDIO A





## LYRIC PROJECT

**AGES 14-18 | Audition Required**

[CLICK HERE](#) to view program highlights

Lyric Project is a Hitsville NEXT program that brings together ten aspiring young singers and songwriters and immerses them in the basics of writing and music production. Focusing on the communication of emotion through music, participants learn about the tradition of protest songs in the United States and Motown's prominent role in advancing societal change. Young musicians are given the opportunity to engage deeply in lyric development, music production, and authentic expression, grounded in the legacy of Motown.

Through live class sessions and clinics supported by former Motown and Detroit-based artists and entertainment industry professionals from across the country, young songwriters share ideas, receive feedback, and collaborate with other writers to develop their own songs. Once completed, each artist records their track in our professional recording studio and is given a copy for their portfolio. The conclusion of the two-week program features each independent artist in a showcase of original material generated in the workshop.

### PROGRAM OUTCOMES:

- Audition and mentor up to 10 aspiring songwriters ages 14-18
- Offer musical composition and lyricist skills development
- Provide engagement with legacy songwriters inspired by Motown
- Encourage creation of one original composition through collaborative experiences
- Work with producers and engineers to record their personal composition in a professional recording studio

**Partnership Opportunities Available \$5K-\$50K**





# AMPLIFY

THE SOUND OF DETROIT  
SINGING COMPETITION

## AMPLIFY: THE SOUND OF DETROIT

AGES 16+ | Audition Required

[CLICK HERE](#) to view program highlights

AMPLIFY: The Sound of Detroit seeks to build on the rich legacy of Classic Motown by celebrating the unique voices of Detroit and the creative synergy of artists past and present to curate authentic experiences for artists to grow and connect.

AMPLIFY invites aspiring Detroit talent to take part in three months of artist development comprised of master classes with Motown Record Label executives, vocal coaching, professional styling, and rehearsals with our Music Director. All of this to perform on stage and compete for the chance to be awarded AMPLIFY Artist of the Year, a cash prize, performance opportunities, studio time in our recording studio, professional coaching, and more.

The AMPLIFY Grand Finale event is an open-to-the-public, family-oriented event celebrating the unique voices of Detroit and the creative synergy of artists past, present, and emerging.

### PROGRAM OUTCOMES:

- Mentor 10 aspiring artists ages 16+
- Direct artists in developing vocal techniques, image, and public performance style
- Provide engagement with industry professionals inspired by Motown
- Guide artists to select and reimagine a Motown classic for competitive performance
- Provide finalists studio time with nationally recognized producers and arrangers

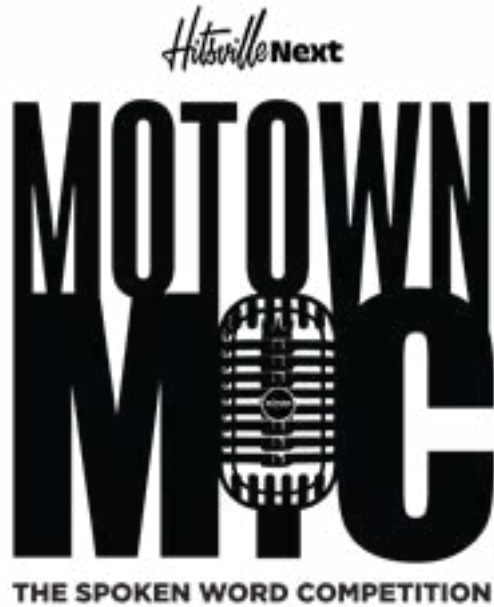
Partnership Opportunities Available \$5K-\$50K





ON STAGE IN PERSON  
**"MOTORTOWN REVUE"**  
THE TEMPTATIONS STEVIE WONDER  
MARTHA AND THE VANDELAS  
JIMMY RUFFIN TAMMI TERRELL  
GLADYS KNIGHT AND THE PIPS JJ BARNES  
THE UNDERDOGS EARL VAN DYKE  
"ON SCREEN BRIGAND OF KANDAHAR"

FOX  
ON STAGE IN PERSON  
MOTORTOWN REVUE  
ON SCREEN BRIGAND OF KANDAHAR



## **MOTOWN MIC: THE SPOKEN WORD**

**AGES 16+ | Open Auditions**

[CLICK HERE](#) to view program highlights

Motown MIC is a poetry competition which pays homage to the Black Forum label created by Motown Records in 1970. An outlet for expression, Black Forum recordings captured the voices of African American poets and orators such as Langston Hughes, Stokely Carmichael, Elaine Brown and Ossie Davis. Dr. Martin Luther King Jr.'s historic "*I Have a Dream*" speech was first delivered in Detroit in June of 1963.

Motown MIC strengthens the narrative that the Museum celebrates more than music. It can be argued that songwriting is a form of poetry. Motown MIC celebrates one of the greatest songwriters of all time, Smokey Robinson and writers like Amiri Baraka simultaneously. Poetry contestants must be solo acts, reside in southeast Michigan, and be 16 years of age or older. Contestants under 18 must submit a performance release signed by a parent or legal guardian. Winnings include a cash prize, a published opportunity on Broadside Lotus Press, and more.

As Motown revolutionized the music industry, its Black Forum Label documented the social consciousness of a generation—Motown MIC: The Spoken Word competition is a continuation of that rich legacy.

### **PROGRAM OUTCOMES:**

- Audition and mentor 10 aspiring artists ages 16+
- Direct artists in developing lyrical techniques, image, and public performance style
- Provide engagement with Motown Records and industry professionals
- Guide artists in creating a Motown-inspired, original spoken work for competitive public performance
- Provide finalists with studio time with nationally recognized producers and arrangers

**Partnership Opportunities Available \$5K-\$50K**







## THE POP SHOP: ENTREPRENEURS IN RESIDENCE

AGES 13-18 | Application Required

[CLICK HERE](#) to view program highlights

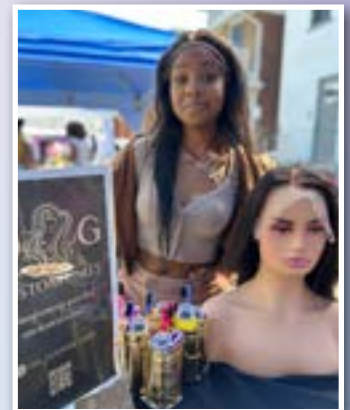
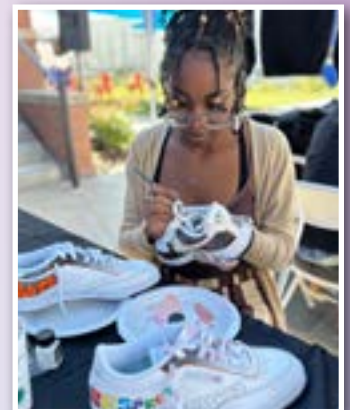
The Pop Shop perpetuates the greatest entrepreneurship success story and business model of our lifetime—Motown Records. Inspired by the Gordy family’s entrepreneurial values, Pop Shop offers a cohort of four aspiring entrepreneurs a unique opportunity to experiment with business concepts, explore career paths in business, network with peers, and receive mentoring from accomplished executives, entrepreneurs, and artists.

Through three months of educational workshops, one-on-one mentoring, and networking with business experts, Pop Shop participants are given resources to establish lifelong commitment to their entrepreneurial development. Attendees will develop the ability to conceptualize and recognize innovation in business and opportunities for the creation of new ventures.

### PROGRAM OUTCOMES:

- Offer business development opportunities to four aspiring entrepreneurs ages 13-18
- Present a collaborative business education experience modeled on Motown’s successful corporate strategies
- Provide access to business-related workshops, mentoring sessions, and networking opportunities
- Allow participants a safe space in which to experiment with business concepts related to the music and entertainment industry
- Develop a low-risk marketplace environment in which entrepreneurs can interact with consumers to advance their business acumen

Partnership Opportunities Available \$5K-\$50K



ville U.S.

2648



MOTOWN STUDIO A





## COMMUNITY ENGAGEMENT

Motown Museum has long upheld the traditions and tenets that define the Motown legacy; perseverance, entrepreneurial spirit, and commitment to excellence pioneered by those who helped create a cultural phenomenon. The impact of Motown Museum still reverberates throughout the world today.

The Museum promotes this enduring spirit through interactive tours, Hitsville NEXT educational and entrepreneurial opportunities, curating and preserving artifacts and collections that represent all aspects of the Motown legacy, and by engaging with our partners, neighbors and guests to foster and strengthen the sense of community and inclusivity that has defined Motown from the beginning.

Rocket Plaza, located on the historic Motown Museum campus, provides Detroit residents and visitors a safe space for accessible fun and educational experiences. Activities include special events such as Founder's Day and Bass Day, health and wellness events, live concert performances, and DJ dance parties.

Curated activities and installations perfectly enhance the Museum's Hitsville NEXT programs, which emphasize education, entrepreneurship, and equity by providing unique experiences and exposure that nurtures and elevates tomorrow's history makers, allowing great art, big ideas and innovation to flourish.

### EVENTS AND ENGAGEMENT ACTIVITIES INCLUDE

- Weekends On Rocket Plaza
- Founders Day
- Bass Day
- Immersive Tours
- Motown Mile
- Dr. Martin Luther King Jr. Day
- By The Book
- Carols & Cocoa
- Hitsville NEXT Revue



MOTOWN  
MUSEUM



# EVENTS

## *On Rocket Plaza*

### **All Ages | Free Programs Open to Community Members and Museum Guests**

Events on Rocket Plaza fill the summer with fun and activity. Located next to Hitsville U.S.A., this outdoor gathering space demonstrates the Museum's commitment to community engagement by presenting weekly summer programs and events. Live musical performances, hands-on experiences, Motown Marketplace, AMPLIFY and Motown MIC showcases, Zumba, Yoga, and Tiny Porch concerts are just a few of the ways the Motown Museum activates Rocket Plaza.

These community events create a visible expression of the Museum, reinforce it as a community anchor, and offer guests who may not otherwise visit the Museum the chance to support and engage within their neighborhood. It is through our community events on Rocket Plaza that we are able to build and deepen our community partnerships.

### **PROGRAM OUTCOMES:**

- Develop community programs that cater to diverse interests located at Motown's authentic, historical location
- Host events that are free to the public and multigenerational to promote inclusivity and eliminate restricted access to the arts
- Provide a safe outdoor space for visitors to experience diverse programming
- Partner with area businesses and organization to develop engaging community activation events
- Offer a venue for local artists to showcase their talents

**Partnership Opportunities Available \$5K-\$50K**









# MOTOWN BY THE BOOK

MUSEUM

## MOTOWN BY THE BOOK SERIES

**In collaboration with Detroit Public Schools, Motown by the Book Offers Free Reading Opportunities for Adults and Children, and Fosters Intergenerational Engagement**

This program runs throughout the year for all ages with particular focus on children during National Reading month in March and National book Month in October.

Detroit Public Schools (DPS), the largest school district in Michigan, joins the Museum in incentivizing students to compete to accumulate the most hours of extracurricular reading through awards that include a special free designated tour with discounted admission for the adult accompanying them, and a Motown-themed children's book.

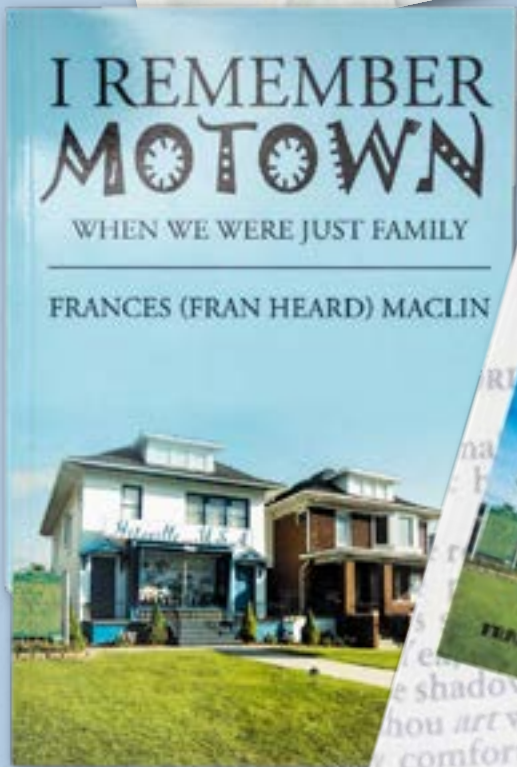
Adult programming features both virtual and in-person experiences in the form of book signings and author meet and greets related to books featuring a Motown focus, often written by former Motown artists such as Mickey Stevenson and Claudette Robinson.

### PROGRAM OUTCOMES:

- Encourages reading by children and families
- Instills a lifelong habit of reading at an early age, and improves related skills
- Fosters adult involvement in a child's education
- Promotes libraries as invaluable resources for reading, and cultural growth
- Enhances and supports the DPS educational experience
- Shares the importance of the Motown story Partnership Opportunities
- Connect authors with readers at book signing events

**Partnership Opportunities Available \$5K-\$50K**





# A Bold New Future

## MOTOWN MUSEUM'S EXPANSION CAMPAIGN

Motown Museum's Expansion Campaign is a \$75 million strategic construction plan that celebrates Motown's musical history and honors its incredible impact on the nation. Increasing the Museum's footprint to nearly 50,000 square feet, the expansion will include immersive and interactive exhibits, new programs that support creativity, music making, and entrepreneurship, and allow for greater engagement through added program spaces. When complete, the new, state-of-the-art Motown Museum will emerge as an entertainment and education destination, strengthening community relationships and attracting hundreds of thousands of visitors from around the world to Detroit each year. Today we have an opportunity to leverage a profound legacy of music, business, community, and unity to help tell this unique Detroit story to the world; to rebuild the historic Northwest Goldberg neighborhood; and empower people, particularly youth, with inspiration and access to the art and business of entertainment. On behalf of the Museum, we invite you to be a part of this transformational neighborhood development.

**For more information email [development@motownmuseum.org](mailto:development@motownmuseum.org),  
call 313.875.2264 ext. 226, or visit [motownmuseum.org](http://motownmuseum.org)**





# Partnership RECOGNITION

Your leadership and support as a community partner will ensure our transformative programs cultivate and inspire a new generation of entrepreneurs and artists. Additionally, you will secure our ability to offer inspirational visitor experiences while preserving the story and legacy of Motown and its artists.

## VINYL

\$5,000+

## GOLD

\$10,000+

## PLATINUM

\$15,000+

## MOGUL

\$25,000+

## LEGACY

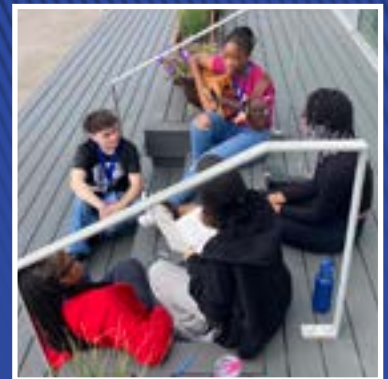
\$50,000+

## LEADERSHIP

Call for opportunities

## BENEFITS INCLUDE:

- Annual Fund
- Donor Wall Listing
- Annual Report Recognition
- Giving Guide Donor Listing
- Website Acknowledgment



# Annual Donors

Motown Museum is a 501(c)(3), tax exempt organization.  
We thank our generous donors for their annual partnership and support.

## HITSVILLE U.S.A.

John S. and James L. Knight  
Foundation

## STUDIO A

Bloomberg Philanthropies  
Community Foundation for SE  
Michigan  
Edsel B. Ford II Fund  
Institute of Museum and Library  
Services (IMLS)  
Andrew Mellon Foundation  
Sirius XM Radio Inc.

## LEGACY

Bank of America  
The Max M. and Marjorie S. Fisher  
Foundation  
Ford Philanthropy  
The Kresge Foundation  
The Skillman Foundation  
Sony Music Group

## MOGUL

CultureSource  
Esther Gordy Bullock Edwards  
Foundation  
Hudson-Webber Foundation  
Library of Michigan  
Michigan Arts and Culture Council  
(MACC)

Mona and Matthew Simoncini  
The Elaine Stern Foundation  
Universal Music Group

## PLATINUM

Diane Allmen  
The Fred A. and Barbara M. Erb Family  
Foundation  
Burton A. Zipser and Sandra D. Zipser  
Foundation

## GOLD

Alix Partners  
Mandell L. and Madeleine H. Berman  
Foundation  
BMe Networks, Inc.  
Marvin and Betty Danto Foundation  
DPL Foundation  
DTE Energy Foundation  
MGM Grand Detroit

## VINYL

Gretchen and Ethan Davidson  
Detroit Memorial Park Foundation  
Jeffrey Farber  
Derek Hurt  
Morton Noveck  
Robert Riney  
Sunrise Communities

Donors of \$5,000 or more | List in formation.

# Ways to Support

When you contribute to the Motown Museum, you become part of a rich musical and cultural legacy. We are a 501(c)(3) not for profit, tax-exempt organization in Detroit.



## ANNUAL FUND

Your tax-deductible personal or corporate contributions support important education and resource opportunities. Over the years, young aspiring artists and entrepreneurs, mostly inner-city youth, have engaged in our transformative programs.

## PLANNED GIVING AND ENDOWMENT SUPPORT

The Motown Museum offers several planned giving opportunities, all of which can be tailored to meet your specific financial and estate-planning needs. By remembering the Museum in your will, establishing a charitable gift annuity or charitable trust, supporting our endowment or making the Museum a beneficiary of your 401K, IRA, or Life Insurance policy, you may create a lifetime stream of income for you and/or a member of your family, as well as enjoy a significant charitable income tax or estate tax education.

## MOTOWN MUSEUM EXPANSION

Motown Museum has engaged in an expansion campaign to preserve the treasured birthplace of Motown Records, Hitsville U.S.A. and legendary recording Studio A. The expanded campus will become a 50,000 square foot world-class tourist destination featuring Hitsville NEXT, our education and community hub and feature dynamic, interactive exhibits, a state-of-the-art performance theater, recording studios, expanded retail experiences, and more.

## MEMBERSHIP

Fans from Detroit to Denmark have shown their support by becoming a valued Motown Museum Member. For as low as \$45, your exclusive benefits will include a personalized membership card, free admission for a year and retail discounts.

Plus, you will enjoy exclusive private events, artist meet and greet opportunities, event presale access and more! A Membership makes a great gift for the Motown enthusiast in your life.



For additional ways to support Motown Museum, scan this code or visit [motownmuseum.org/support](https://www.motownmuseum.org/support)

*Thank you*

# PLEDGE FORM



Please print use this form to email or mail your commitment.

[CLICK HERE](#) to make your gift online.

## Commitment

I/We will gladly support Motown Museum with our tax-deductible gift with the following commitment

## Donor Level

\$5,000 Friend     \$10,000 Supporter     \$25,000 Patron     \$50,000 Presenting

## Donor Information

Name \_\_\_\_\_ Contribution \$ \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Name as you wish it to be listed for recognition \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone (Office) \_\_\_\_\_ Phone (Cell) \_\_\_\_\_

Email \_\_\_\_\_

Secondary Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Pledge Confirmation Signature \_\_\_\_\_ Date \_\_\_\_\_

## Payment Information

Visa     MasterCard     American Express     Discover

Check enclosed made payable to **Motown Historical Museum, Inc.**

Please send an invoice

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Name on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## RETURN FORM

**Email** [development@motownmuseum.org](mailto:development@motownmuseum.org) | **Mail** Motown Museum Annual Fund 2648 W. Grand Blvd., Detroit, MI 48208

**QUESTIONS:** Paul Barker 313.875.2264 ext. 226 | [development@motownmuseum.org](mailto:development@motownmuseum.org)

Motown Museum is a 501(c)(3) non-profit tax-exempt organization. Thank you for your consideration and support.



**MOTOWN**  
M U S E U M

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[motownmuseum.org](http://motownmuseum.org)